



## Elevate your impact. Sponsor Iowa International Center's *Passport to Prosperity*

Elevate your brand's impact by sponsoring Iowa International Center's *Passport to Prosperity*. As a partner, you gain prominent visibility among Iowa's civic and business leaders while directly supporting the state's economic and cultural growth.

### What to expect

- 200 Community leaders, elected officials, business leaders, members of Iowa's global communities
- Attendees are interested in global affairs and strong communities
- 5 Honorees; *Welcoming the World* award recipient
- Global dinner, fireside chat; cultural displays; silent auction; musicians; artists

### 2026 Event timing

- April 1- May 8 Nominations accepted
- June 1 - Honoree Announcement
- June 1 - Ticket Sales begin
- October 8 – Passport to Prosperity Gala at Drake University's Olmsted Center



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# Engage, Support, Benefit

*Passport to Prosperity* recognizes changemakers from Iowa's international community for their significant economic, cultural, or social contributions. Individuals are recognized during the annual celebration.

The event reflects the cultures of recipients through food at a sit-down dinner, international flags, global décor, and entertainment. 200 people attend.

Presentations are preceded by a fireside chat, featuring the recipient of the Dr. Judith Conlin *Welcoming the World Award*.

## About the Awards

- *Passport to Prosperity Honorees.* An inspiration to others, these individuals are driven to make a difference. Since 2002, more than 120 individuals have been recognized
- Emerging Leader, age 17-24, recognizes the unique contributions of young immigrants
- *Dr. Judith Conlin, Welcoming the World Award.*, named in honor of former executive director Judy Conlin. Recipients are recognized for their lifetime of creating a welcoming Iowa.

Funds raised through *Passport to Prosperity* support programs and services at Iowa International Center. Services benefit more than 13,000 individuals each year and create an economic impact in Iowa of more than \$2.25M.



*Thank you to our 2025 Sponsors*



Harold & Carol Hill



# Sponsorship Opportunities

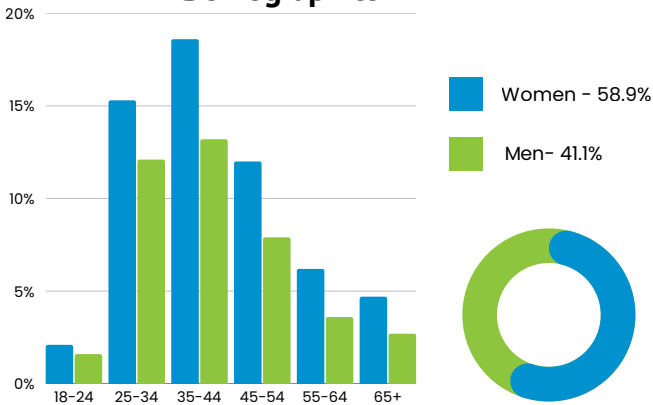
## Sponsorships

## Tickets

Benefits	Presenting-Gold \$10,000+	Silver \$5,000	Bronze \$2,500	Honoree Table (6 available) \$1,500	Table for 8 (15 available) \$1,000	Single Ticket \$125 ea
All Promotional Materials	✓	✓				
Welcome from Event Stage	✓					
Welcome @ Fireside Chat 1 available		✓				
Emerging Leader 1 available			✓			
Program Placement	Full Page	Half Page	¼ page	Logo	Name Listed	
Featured on press releases and event materials	✓	✓	✓			
Event Tickets	8	8	4	2	8	1
Event Signage	Premium Placement	@ Fireside Chat	Table Signage	Table Signage		
Social Media	✓	✓	✓	✓		

# Passport to Prosperity Engagement in 2025

## Demographics



**\$64,000**

raised during Passport to Prosperity to remove language barriers and promote global understanding



**Over 19,400**

people engaged through Passport to Prosperity events and social media

Thank you to our 2025 Sponsors

Jay & Veena  
Sehgal



# About Iowa International Center

Powered by 90 years of experience, Iowa International Center builds meaningful connections and mutual understanding through translation services, international exchanges, and cultural experiences. At the intersection of global engagement and everyday life, we bring people together to recognize Iowans' excellence in creating a vibrant and prosperous future.

## PROGRAM AREAS

### Interpretation & Translation

**56** SCHOOLS IN 12 DISTRICTS

**650** MANUFACTURING EMPLOYEES SERVED IN 2025

**150** LANGUAGES & TWO HOTLINES

**12,246** COMMUNITY MEMBERS SUPPORTED IN 2025

### Passport to Prosperity

**120** PEOPLE HONORED

**1ST** PROGRAM OF ITS KIND

**2002** AWARD FOUNDED 24 YEARS AGO

**\$1.2M** RAISED SINCE 2002

### Exchange Programs

**71** COUNTRIES REPRESENTED

**20** PROGRAMS HOSTED

**213** INTERNATIONAL LEADERS WELCOMED

**\$848K** ESTIMATED LOCAL ECONOMIC IMPACT

### 2026 Passport to Prosperity

Drake University - Olmsted Center, Parents Hall  
Thursday, October 8, 2026 6:00 pm

