



Passport to Prosperity 2023

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Passport to Prosperity



Since 2002, Iowa International Center has been celebrating the achievements of Iowa immigrants and refugees through Passport to Prosperity. On October 6th, 2023, we will present awards to five selected Honorees and an Emerging Leader at our annual Passport to Prosperity Gala. This is a special moment for Iowa immigrants and refugees to share their inspiring stories and to be recognized for bettering their communities and the quality of life in Iowa.

\$100,000

This year, Iowa International Center has a goal to raise \$100,000 through sponsorships and individual donations. These funds will go directly toward:



- **Breaking down language barriers** through translation and interpretation services



- **Promoting global understanding** through international exchange programs



- **Leveraging the voices of immigrant and refugee changemakers**



2022 Passport to Prosperity Honorees

Thank you to our 2022 sponsors!

Packages



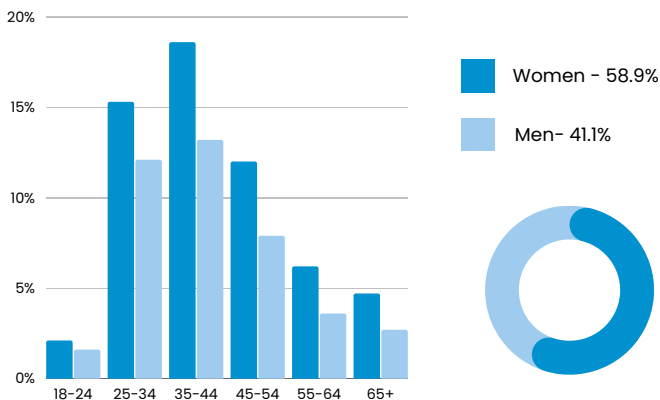
	Presenting Sponsor	Consul General	Ambassador	Emissary	Attaché	Diplomat
Customized Recognition	✓	✓				
Full Page Ad in program	✓					
Quarter Page Ad in Program		✓				
Table of Honor	✓					
Table at Gala		✓	✓			
Recognition on Social Media	✓	✓	✓	✓	✓	✓
Individual Recognition on Social Media	✓	✓	✓			
Tickets Reserved for Gala				✓	✓	
Company Logo in Program & Promotional Materials	✓	✓	✓	✓		
Company Name in Program	✓	✓	✓	✓	✓	✓
	\$15,000	\$7,500	\$5,000	\$2,500	\$1,500	\$750

Custom Underwriting Support

- Emerging Leader Award
- Honoree Award
- Cocktail Hour
- Honoree Recognition Gift
- Entertainment
- Attendee Bags
- Walkway of Honorees

All underwriting opportunities are customizable to provide your company with the desired level of visibility.

Iowa International Center Social Media Demographics



Passport to Prosperity 2022



\$61,000

raised during Passport to Prosperity to remove language barriers and promote global understanding.



Over 19,400

people engaged through Passport to Prosperity events and social media.



Why Choose Passport to Prosperity?



The Benefits

Increase Company Exposure

Your company will receive positive exposure as the Iowa International Center promotes Passport to Prosperity to communities throughout Iowa and even internationally. Your company's name and logo will appear on a variety of promotional and media materials. Approximately 200 community leaders, legislators, businesses, and representatives from ethnic communities will be in attendance at the gala.

Employee Pride & Loyalty

Employees take pride in being a part of companies that care. Your company's commitments to creating a culturally diverse Iowa is something your employees will talk to others about.

Make a Difference

Your sponsorship ensures 6,700 Iowans – from babies to grandparents; from pre-schools to employers -- have access to essential multilingual services, and that free interpretation hotlines are available in emergency & housing situations. Your support also ensures that Iowa's global ties create a culturally rich and diverse home for all of us.





2023 Passport to Prosperity Sponsorship Commitment Form



Please Confirm by **Friday, September 8, 2023.**

Sponsorship Packages

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$15,000 | <input type="checkbox"/> Custom Underwriting Support: _____ |
| <input type="checkbox"/> Consul General: \$7,500 | _____ |
| <input type="checkbox"/> Ambassador: \$5,000 | _____ |
| <input type="checkbox"/> Emissary: \$2,500 | _____ |
| <input type="checkbox"/> Attaché: \$1,500 | <input type="checkbox"/> I would like to sponsor another amount: \$ _____ |
| <input type="checkbox"/> Diplomat: \$750 | |

Contact Information

Company: _____
Contact Name and Title: _____
Address: _____
Phone: _____ Email: _____
Signature: _____ Date: _____

Payment Method (Please Select One)

- ☐ I am sending/enclosing a check made out to Iowa International Center
☐ Credit Card (via Iowa International's Webpage <https://iowainternationalcenter.org/donate-today/>)
☐ Please send me an invoice

**Please return form to: Iowa International Center, Attn: Patricia Grote, 3839 Merle Hay Road,
Suite 259, Des Moines, IA 50310 or email to pgrote@iowainternationalcenter.org**



THANK YOU FOR YOUR COMMITMENT!