

# Passport to Prosperity Gala

Passport to Prosperity is a celebration of tradition, culture, and accomplishment in Iowa, where participants pay homage to their unique heritage. This event seeks to capture the moments where struggles have broken through to triumph in the lives of notable refugee and immigrant honorees in Iowa. These honorees serve as inspiration for their ability to bring vibrancy and success amidst challenging circumstances

Funds raised through this event support the Iowa International Center's Multilingual Services that remove language barriers so that other immigrants and refugees in our community can continue to prosper.



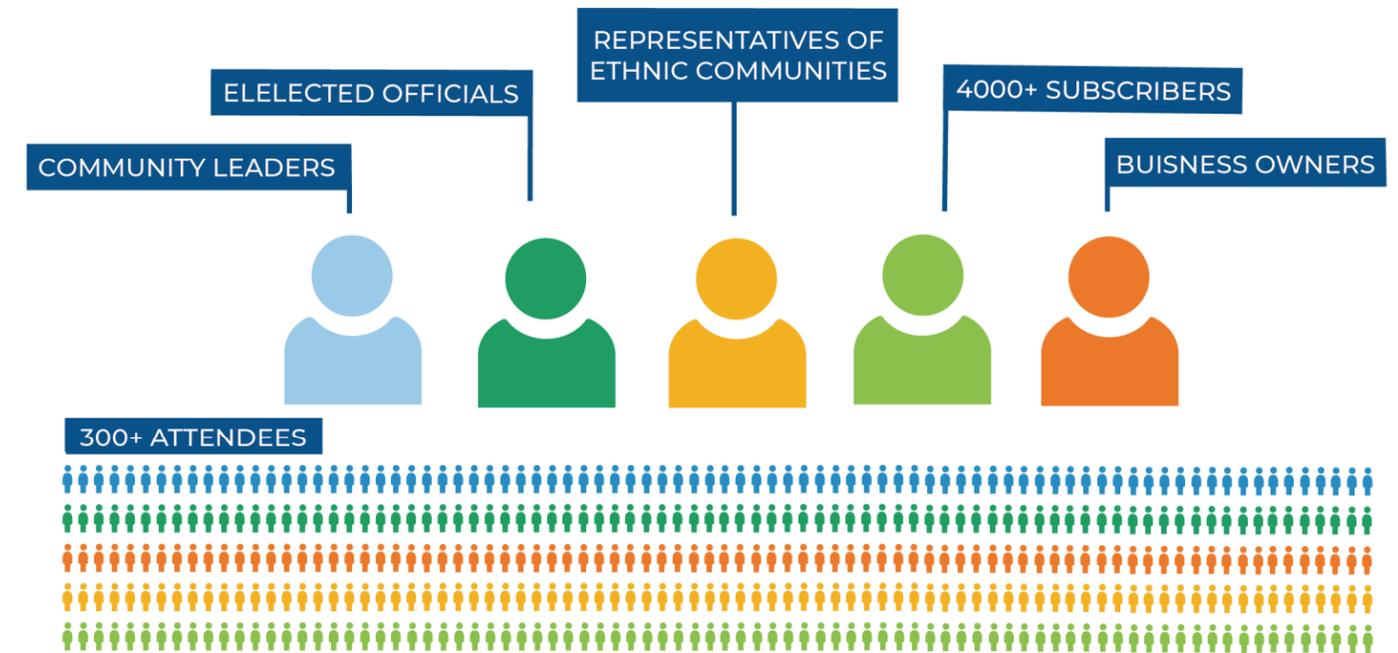
## The Awards

**Honorees** - Refugee and immigrant individuals are nominated based on their contributions to Iowa. We select a few each year to be the award recipients.

**Emerging Leader** - New this year, we are introducing an award to honor a young immigrant or former refugee, age 17-24, who has made the transition to a new life in Iowa better for their family or community.

**Dr. Judith Conlin Welcoming the World Award** - This award honors an individual, group or organization who has walked with the Iowa International Center to create a culturally respectful and welcoming Iowa.

## Event Profile



### Sponsorship Includes:

- Tickets to Gala
- Branding and Advertisement placement
- Engagement with audience
- Recognition tailored to your needs

### Why Sponsor?

**Show Pride in Diversity and Inclusion**—Your company's commitment to creating a culturally diverse Iowa will be something your employees will talk about to others. You will be helping create a vibrant, diverse community in Central Iowa.

**Company Exposure**—Your company brand will receive positive exposure through marketing materials pre-event and during. Our 300 attendees are a diverse crowd from all backgrounds.

**Make a Difference**—Your sponsorship ensures that funds raised by the event will go support services that remove language barriers for over 2000 refugees and immigrants in our community.

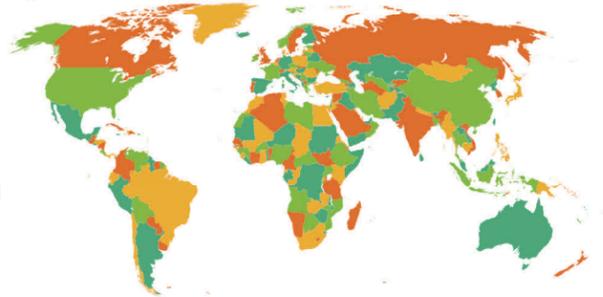


# Iowa International Center (IIC)

As a leader in international understanding and civic diplomacy, the Iowa International Center enriches lives and builds pathways to prosperity. We make the world a kinder, safer place through welcoming visitors and removing language barriers.

## Exchanges through the International Visitor Leadership Program and Open World Leadership

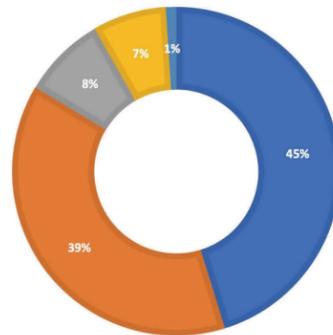
93	countries represented
229	international leaders
3588	hours of volunteer engagement to help international visitors experience Iowa's hospitality, cuisine, and culture
\$93,769	in federal funding infused into Iowa's economy, generating \$548,676 of economic impact.



- Iowa ELL Academy:**
  - 159 unique participants.
  - 27 Iowa organizations represented
  - 57% of participants have attended more than one workshop
- English Language Classes:**
  - We served 75 students
  - 95% of the students were refugees
  - 87% were women
  - 30% increase in Literacy levels in 1 semester
  - 1,422 hours of student attendance.

## 2260 In-Person Interpretation Appointments by Category:

- Health: 1022
- Human Services: 867
- Schools: 184
- Legal: 164
- Corporations: 23



## CONNECT WITH US

**Kassi Bailey, Director of Philanthropy and Donor Engagement**  
[kbailey@iowainternationalcenter.org](mailto:kbailey@iowainternationalcenter.org) or 515-282-8269 x15



The Iowa International Center is a 501(c)3. All charitable contributions are tax-deductible to the maximum extent allowed by law.

**PASSPORT TO PROSPERITY**

2020

**PASSPORT TO PROSPERITY**

An annual celebration in recognition of immigrants and refugees who make Iowa a better place to live