



CELEBRATING ACHIEVEMENTS OF GLOBAL IOWANS



80TH ANNIVERSARY & GALA

OCTOBER 13, 2018

Olmstead Hall, Drake University

Cocktail Hour

Performance / Entertainment

Plated Dinner

Global Iowans



IOWA INTERNATIONAL CENTER'S PREMIER GALA





WHAT IS PASSPORT TO PROSPERITY?



Passport to Prosperity is a celebration of tradition, culture, and accomplishment in Iowa, where participants pay homage to their unique heritage. This event seeks to capture the moments where struggles have broken through to triumph in the lives of notable refugee and immigrant honorees in Iowa. These honorees serve as inspiration to the ability to bring vibrancy and success

Funds raised through this event support the Iowa International Center's multilingual services so that other immigrants and refugees in our community can prosper.

APPOINTMENT
INTERPRETATION

DOCUMENT
TRANSLATION

ENGLISH
LANGUAGE
EDUCATION

ON-DEMAND CRISIS
INTERPRETATION

RESOURCE
NAVIGATION

The Iowa International Center is a 501(c)3. All charitable contributions are tax-deductible to the maximum extent allowed by law.

Employee pride and loyalty

Employees take pride in being part of companies that care. Your company's commitment to creating a culturally diverse Iowa will be something your employees will talk about to others.

Increase company exposure

Your company will receive positive exposure as the Iowa International Center and its volunteers promote Passport to Prosperity to their friends and colleagues. Your company's name and logo can appear on a variety of promotional and media materials, depending on your level of sponsorship, and there are various opportunities to engage with 300 attendees!

Make a difference

Your sponsorship ensures that funds raised by the event will go into supporting programs. Our multilingual services directly affect the lives of over 3000 refugees and immigrants in our community



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$10,000

Table of Honor + Customized recognition

CONSUL GENERAL

\$5000

- 1 front row table for 8
- Quarter page ad
- Logo recognition in the event program and promotional materials
- Logo in rotation on event program slides and tables
- 1 customized recognition or promotional opportunity

SPONSORSHIP LEVELS CONT.

EMISSARY

\$2000

- 4 reserved tickets
- Logo on website
- Name recognition on all printed and digital promotional materials

ATTACHÉ

\$1250

- 2 reserved tickets
- Name recognition in the event program, presentation, and event website

DIPLOMAT

\$750

- Name recognition in the event program and event slide

Honoree Award

Cocktail Hour

Honoree Recognition Gift

Entertainment

Attendee Bags

Video Production

Photography

Gala Media

All underwriting opportunities are customizable to provide your organization with your desired level of visibility throughout the night of the Gala, as well as year-round, based on level of giving.



UNDERWRITING SUPPORT



A photograph of a woman with dark hair hugging a young child from behind. The woman is smiling and has her eyes closed. The child is wearing a colorful, patterned dress. The background is blurred, showing other people in a social setting. Overlaid on the image is the text 'THANK YOU TO LAST YEAR'S CORPORATE SPONSORS' in blue, bold, sans-serif font, with each word on a separate line. At the bottom left of the image is a circular logo with a yellow border. Inside the logo, the words 'PASSPORT TO Prosperity' are written in a mix of fonts, with 'PASSPORT' in bold, 'TO' in small letters, and 'Prosperity' in a script font. There is also a small icon of a passport and a globe.

THANK YOU TO LAST YEAR'S CORPORATE SPONSORS



Principal Foundation

The W.T. and Edna M Dahl Trust

Wells Fargo

West Bank

Davis Brown Law Firm

Capital City Fruit

Bankers Trust

Century Link

Hy-Line

Hy-Vee

MidAmerican

Casey's General Store

DMACC

The Dr. Richard Deming Foundation

Kum & Go Charitable Fund