

Passport to Prosperity - Saturday, September 26, 2015

6 p.m. Reception, 7 p.m. Dinner and Program - The Olmsted Center at Drake University

The Iowa International Center’s Passport to Prosperity event is an inspiring evening that welcomes nearly 300 of our community’s most culturally-minded leaders. The event features a program of award presentations to a select number of immigrants and refugees in Iowa, who are nominated by their peers and community leaders and selected by Iowa International Center leadership. Passport to Prosperity also features dynamic cultural entertainment and a delicious menu representative of the native countries of each award recipient. Join us in celebrating the lives of immigrants and refugees who make Iowa a better place to live through their contributions to the economic, social and cultural fabric of our community by confirming your sponsorship today.



Your Sponsorship of Passport to Prosperity will...

- **Honor** culturally-diverse leaders in our community for their work in making Iowa schools, workplaces, nonprofits, companies and /or places of worship more vibrant and successful
- **Raise** the visibility of the significant economic, social and cultural contributions that all immigrants and refugees bring to Iowa communities
- **Ensure** the Iowa International Center’s ability to continue our work as a valued provider of vital language services, educational opportunities and free multilingual resources for immigrants and refugees in Iowa for years to come, through the Ray Resource Initiative



Watch the inspiring video stories of recent Passport to Prosperity honorees online!

iowainternationalcenter.org/programs/passport

2015 Passport to Prosperity Honoree Event Committee Members

Jeff Aden - Tony Braidā - Dave Caris - Brendan Comito - Tej Dhawan - Greg Johansen
Bob MacKenzie - Claudia Schabel - Eleanor Zeff - Li Zhao Mandelbaum

Sponsor Level	Opportunities for Recognition and Benefits
\$10,000 Ambassador Presenting Sponsor	<ul style="list-style-type: none">• Comprehensive name and/or logo recognition as a Presenting Sponsor in all Passport promotional materials including in Business Record ads running August/September, prime placement in digital sponsor recognition presentation during event, listing on event website and in featured social media posts by IIC, a full-page ad in the printed event program, and top recognition by IIC leadership from podium• Two tables for eight reserved for your guests in prime locations at the event
\$5,000 Consul General	<ul style="list-style-type: none">• Comprehensive name and/or logo recognition as a Consul General Sponsor in all Passport promotional materials including in Business Record ads running August/September, prime placement in digital sponsor recognition presentation during event, listing on event website and in featured social media posts by IIC, a half-page ad in the printed event program, and recognition by IIC leadership from podium• One table for eight reserved for your guests in a prime location at the event
\$2,500 Emissary	<ul style="list-style-type: none">• Name and/or logo recognition as an Emissary Sponsor in all Passport promotional materials, including digital sponsor recognition presentation during event, listing on event website, a quarter-page ad in the printed event program, and select social media posts.• 4 reserved tickets to event
\$1,000 Attaché	<ul style="list-style-type: none">• Name recognition as Attaché Sponsor on event website, in printed program and name placement in digital sponsor presentation during event• 2 reserved tickets to event
\$500 Diplomat*	<ul style="list-style-type: none">• Name recognition as Diplomat Sponsor on event website and in printed event program
\$250 Advisor*	<ul style="list-style-type: none">• Name recognition as Advisor Sponsor on event website and in printed event program
\$5,000 Honoree Video Sponsor	<ul style="list-style-type: none">• Name and/or logo on event website, in printed event program, in all Passport honoree videos shown during the event and posted online for future viewing, as well as recognition by IIC leadership from podium as official Passport Honoree Video Sponsor
\$2,500 Passport Photo Sponsor	<ul style="list-style-type: none">• Name and/or logo on event website, in printed event program, on logo signs/backgrounds in photo area with fun photo props during pre-event reception, as well as recognition by IIC leadership from podium as Passport Photo Booth Sponsor
\$1,500 Reception Sponsor	<ul style="list-style-type: none">• Name and/or logo on event website, in printed event program, on easel signage and bar counters signs during pre-event reception, as well as recognition by IIC leadership from podium as official Passport Reception Sponsor
\$1,500 Entertainment Sponsor	<ul style="list-style-type: none">• Name and/or logo on event website, in printed event program, on signage on easels during pre-event reception and event, as well as recognition from IIC leadership from podium as official Passport Entertainment Sponsor
Media Sponsor	<ul style="list-style-type: none">• Name and/or logo on all event marketing materials, including Business Record ads• Based on value of in-kind donation, appropriate seating and related benefits

Passport to Prosperity Sponsorship Confirmation Deadline: Friday, September 11
Please submit the enclosed Passport to Prosperity Sponsorship Form by mail, or contact Amy Yost at ayost@iowainternationalcenter.org or 515-282-8269, ext. 15 to confirm details.

*Sponsorships at \$500 and below do not include ticket costs.
Event tickets are \$50 per person. A portion of sponsorships above \$500 will not be tax-deductible.

Past Passport to Prosperity Award Winners

Sahar Al-Shash (Syria)	Fred Lorber (Austria)	Karuna Sayeed (India)
Somphong Baccam (Laos)	Shazia Manus (Bangladesh)	Claudia Schabel (Brazil)
Luca Berrone (Italy)	Ahmed Merchant (Pakistan)	Dr. Yogesh Shah (India)
Cyndi Chen (Taiwan)	Dr. Sachiko Tamura	Dr. Rizwan Shah (Pakistan)
Juliet Cunningham (Iraq)	Murphy (Japan)	Hicham Sibouih (Morocco)
Swati Dandekar (India)	Vinh Nguyen (Vietnam)	Cladius M. Sillah (Sierra Leone)
Tej Dhawan (India)	Sonia Parras-Konrad (Spain)	Isak Sivi (Turkey)
B.J. Do (Vietnam)	Alba Perez (Honduras)	Mario Soria (Bolivia)
Deniz Franke (Turkey)	Aiddy Phomvisay (Laos)	Alicia Stessman (Bolivia)
Penny Furgerson (India)	See Rodari (Thailand)	Sol Varisco-Santini (Argentina)
Joe Gonzalez (Mexico)	Elizabeth Salinas-Newby	Kumsan Song
Himar Hernandez	(Mexico)	(Republic of Korea)
(Canary Islands)	Alejandro Orozco (Mexico)	Phoukham Tran (Laos)
Eric Idehen (Nigeria)	Suku Radia (Uganda)	Liansuo Xie (China)
Dau-Shen Ju (Taiwan)	Alma Reed (The Phillipines)	Swallow Yan (China)
Fasil Kebede (Ethiopia)	Ying Sa (China)	Li Zhao Mandelbaum (China)
Zeljka Krvavica (Bosnia)	Dekow Sagar (Somalia)	Grace Zhenhuan Yang (China)
Wangmeng Lee (Laos)	Rohey Sallah (The Gambia)	
Doua Lor (Laos)	Sandra Sanchez (Mexico)	



The Ray Resource Initiative

Former Governor Ray and his wife, Billie, represent a legacy of work in welcoming and improving the lives of new immigrants and refugees. The Ray Resource Initiative, developed in the spirit of the Ray’s commitment to creating a richly diverse population in the heartland of America, will raise \$750,000 through 2016 to support the work of the Iowa International Center. Proceeds from Passport to Prosperity 2015 support the Ray Resource Initiative.

About The Iowa International Center

The Iowa International Center has worked hard to welcome the world to Iowa for more than 75 years. Our mission is to build cultural respect - in Iowa and across the globe - one person at a time. We work to ensure that the broad spectrum of people who work, live and raise their families in Iowa will succeed and thrive in a welcoming environment. Organizational resources and programs include:

Immigrant and Refugee resources

- WelcometoIowa.org website with essential information about critical community resources for new Iowans in 80 languages
- Free 24/7 Statewide Emergency Interpretation Hotline providing crisis service in 220 languages
- Accessible ESL classes with professional instruction, life skills training & free childcare in Des Moines

Interpretation and Translation Services -120+ professional interpreters in 60+ languages and dialects providing services to schools, clinics, businesses, courts, service providers and the public

The Sehgal Foundation International Visitors Center - More than 130 emerging global leaders hosted annually for professional exchanges in Iowa, creating important relationships, encouraging citizen diplomacy, and bringing dollars and diversity to our community, in partnership with the U.S. Department of State and USAID

Cultural Education Programs - The Iowa International Center Dialogue Series, sponsored by DuPont Pioneer, is a free monthly forums presented by experts on relevant international and cultural topics affecting our community



Event Sponsorship Opportunities and Benefits

2015 Passport to Prosperity Honorees



Mone Aye Alejandra Vidal-Soler Graham Nu Huynh Serkan Usta San Wong



Welcoming the world to Iowa.

Join us Saturday, September 26, 2015!



2015 Passport to Prosperity Sponsorship Commitment Form

☐ **Yes, I /we will support the programs and services provided by the Iowa International Center with a Passport to Prosperity Sponsorship.**

Please confirm your sponsorship by September 11, 2015

Total Amount Enclosed: \$ _____

Contact Information

Individual/Organization Name: _____

Address: _____
(street address, city, state and zip code)

Phone: _____ Fax: _____

Email: _____

If available, please list the names of those using tickets provided as part of the sponsorship package.
All guest names will be listed at event registration. We will follow up with you prior to the event to confirm names if they are not available at this time.

Payment method (please choose one)

____ Check is enclosed ____ Please invoice me
____ Credit Card (Card payments can be made via the Iowa International Center's website)

Please return form by mail or email to:

Iowa International Center – c/o Amy Yost - 319 7th Street, Suite 200, Des Moines, IA 50309
Or ayost@iowainternationalcenter.org

Please direct any questions related to sponsorship to Amy Yost,
ayost@iowainternationalcenter.org or 515-282-8269, ext. 15.
Thank you for your commitment to Passport to Prosperity!



Welcoming the world to Iowa.